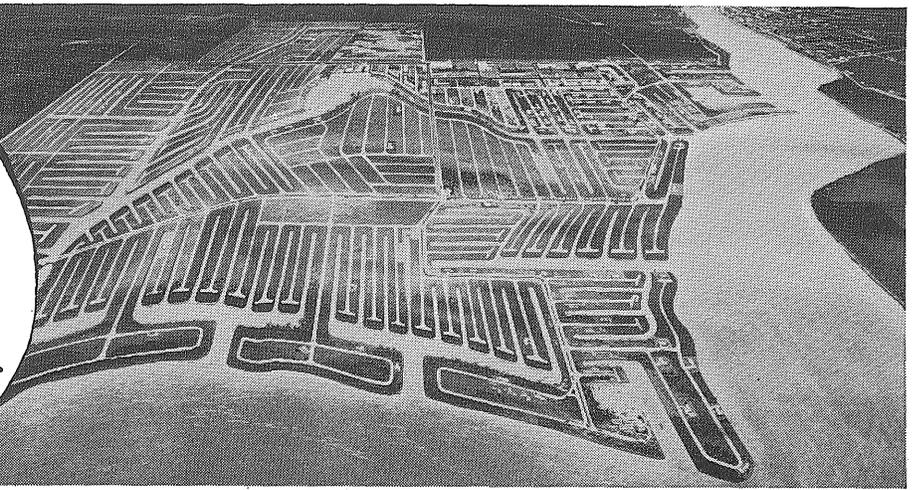




This is
**CAPE
CORAL**
planned to
match your
fondest dreams...
priced to make
it possible!



All drawings delineated from actual construction blueprints

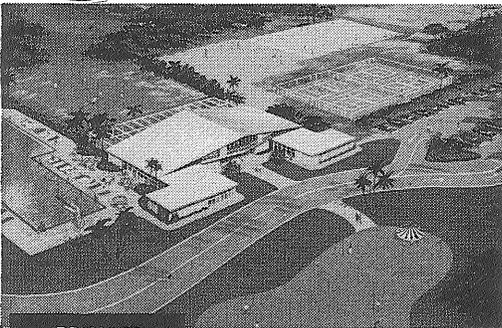
A WATERFRONT WONDERLAND

of improved Homesites

Choice Waterview Lots
from \$495
\$10 down
monthly

Choice Waterfront Lots
from \$895
\$20 down
monthly

Breathtaking!... Isn't it?



**PRIVATE
COUNTRY CLUB
and
YACHT
ANCHORAGE**
yours to enjoy
when completed

Homesite ownership includes free membership... a membership that will provide the use of a planned 18-hole golf course, boating and fishing facilities, Olympic swimming pool, tennis courts, putting greens, Badminton courts, quoits, croquet, and shuffleboard!

How could it be otherwise when Nature was so lavishly generous to begin with? See how the imaginative engineering skills of master planners did the rest!... 3548 choice homesites fronting on 54 miles of navigable waterways to the Gulf and its rich promise of record-breaking tarpon, sea trout, snook, bonita and channel bass.

Waterview Lots start at an amazingly low \$495.00 per lot—only \$10 down with easy-to-meet \$10 monthly payments. Waterfront Lots start at an even more incredible low \$895.00 per lot—only \$20 down and \$20 monthly!

Minimum lot size is 40 x 125' or its equivalent of 5000 square feet, and to assure a spacious 10,000 square foot homesite, our minimum purchase requirement is two lots (Waterview \$990—\$20 down, \$20 monthly... waterfront \$1790—\$40 down, \$40 monthly). Lots are platted in 40 x 125' units instead of 80 x 125' homesites in order to make it possible for those who desire more than 80 feet of frontage not to have to purchase 160 feet.

Note, too, how inspired planning provides every inland site with majestic waterview... the luxury of gracious living and waterfront privileges! Truly, the enchanted "land of your dreams" with everything under the sun for your complete enjoyment and legendary lazy living!

There are no hidden charges—no interest, no closing costs and no taxes during the term of your easy payment contract, and you receive a Warranty Deed and a Free Title Insurance policy when you make your final monthly payment.



Multi-million dollar construction and development contracts have been signed, bonds posted and money escrowed to assure completion... and one of the largest single shipments of new road-building and dirt moving equipment ever put into a Florida subdivision is already hard at work building your dream city and ours—Cape Coral!

Yes, you'll love life on Cape Coral's 2000 acres on the scenic banks of the Caloosahatchee River opposite Fort Myers' schools, churches, shopping centers, tropic beauty and fabulous points of interest—its immediate adjacency to Pine Island, Sanibal Island, Captiva Island—fishermen's paradises all; beaches dotted with exquisite shells and fringed by blue Gulf waters... and the Caloosahatchee is the western terminus of Florida's cross-state inland waterway that can be cruised from the Gulf all the way to the Atlantic Ocean! Fort Myers on the famous Tamiami Trail—U.S. 41—so easily accessible by train, plane, bus boat or car.

Regardless of when you plan to enjoy the happy year-round vacation-like living of Cape Coral (average temperature 71.2°) act now to make it possible! Remember, Florida provides a \$5000 yearly Homestead Exemption and has no state income tax! It's a 3-way investment bonanza too good to miss!... for permanent residence... winter home... or possible resale later at many, many times our opening prices!

Even as you read this, another span of road is being paved... another waterway widened and deepened, and another one of Cape Coral's many pleasure facilities is brought closer to completion.



**CAPE CORAL
FLORIDA**

MEMBER LEE COUNTY CHAMBER OF COMMERCE

2000 ACRES ON THE CALOOSAHATCHEE RIVER • OPPOSITE FORT MYERS

**Gulf Guaranty Land & Title Company Dept. No. FS-1
1771 N. Tamiami Trail, Fort Myers, Florida**

Please rush FREE full-color brochure, ground plan of subdivision, and application form, so that I may have the benefit of prompt early choice.

NAME.....
ADDRESS.....
CITY..... ZONE..... STATE.....