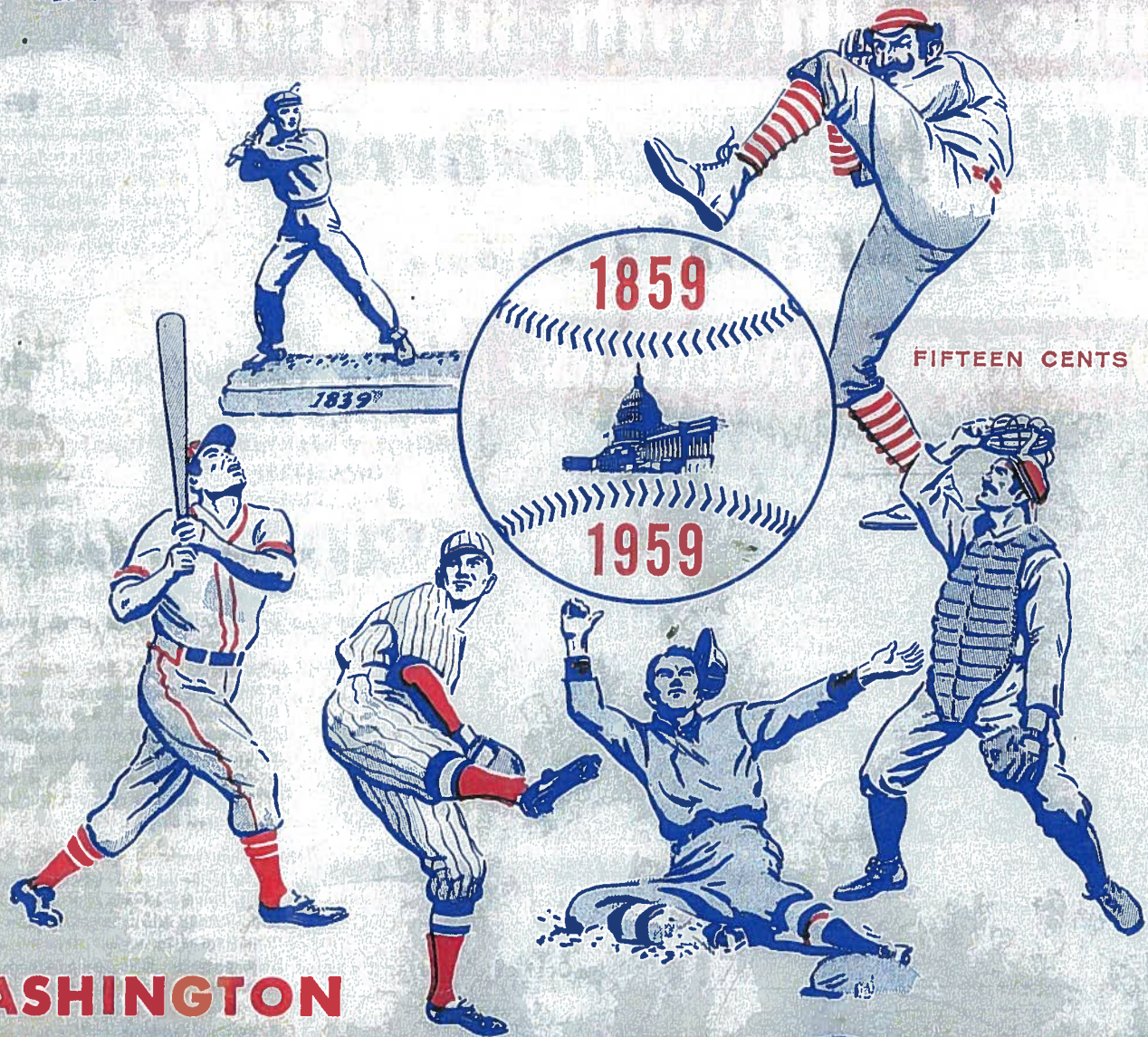


100th ANNIVERSARY

OF BASEBALL IN OUR NATION'S CAPITAL



WASHINGTON

SENATORS



CAPE CORAL, Florida makes a 'Hit' with Bill Stern



BILL STERN

Dean of American Sportscasters says:
"Cape Coral is truly an enchanted City-in-the-making. After years of looking for a spot in Florida to buy and build on ... Cape Coral is my choice."

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A WATERFRONT WONDERLAND



choice of improved Homesites

Large 2-Lot, 80' x 125'
**CHOICE WATERVIEW
HOMESITES**
from \$1320

\$20 down
monthly

Monthly payments already include 5% interest

Large 2-Lot, 80' x 125'
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In all Florida — no spot more lovely . . . nor better located 2345 picturesque Waterview homesites with full waterfront pleasure privileges . . . and 4986 Ultra-choice Waterfront homesites fronting on 76 miles of navigable waterways. All just 5 to 6 miles from the Gulf of Mexico and its rich promise of record-breaking tarpon, sea trout, snook, bonito, and channel bass.

Yes, you'll love life on Cape Coral's 3345 acres on the scenic banks of the Caloosahatchee River opposite Fort Myers' schools, churches, shopping centers, tropic beauty and fabulous points of interest—its immediate adjacency to Pine Island, Sanibel Island, Captiva Island—fishermen's paradises all; beaches dotted with exquisite shells and fringed by blue Gulf waters . . . and the Caloosahatchee is the western terminus of Florida's cross-state inland waterway that can be cruised from the Gulf all the way to the Atlantic Ocean! Fort Myers on the famous Tamiami Trail—U.S. 41 so easily—accessible by train, plane, bus, boat or car.

Regardless of when you plan to enjoy the happy year-round vacation-like living of Cape Coral (average temperature 71.2°) act now to make it possible! Remember, Florida provides a \$5000 yearly Homestead Exemption and has no state income taxes! It's a wonderful opportunity worthy of your every consideration . . . for permanent residence or a winter home . . . for retirement or business . . . or for a possible profitable resale later.



Gorgeous beaches for year-round swimming or healthful, relaxing sunbathing.



A typical Cape Coral Homesite owner and his family relaxing in the sunshine on his own front lawn.



Supermarkets, department stores, theatres, —plenty to do in the nearby thriving city of Ft. Myers.



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