

**Victory List**  
**Economic Development Office**  
**FY2007 Q4 (July-September, 2007)**

- Economic Development commissioned and completed two major studies for purposes of strategic planning. The first, a targeted industry study to identify industries most suited for the present workforce and industry clusters present in the city. The second, a workforce study which utilized survey tools to identify skill sets and ambitions of the workforce, ascertain training and education opportunities available and make recommendations for best industry recruitment for the city.
- During the fourth quarter, 10 new commercial projects representing 222,324 gross square feet began the permitting process; 110,534 SF of new commercial space received certificates of occupancy; 115 businesses were granted certificates of use; and the Economic Development Office serviced more than 60 ombudsman requests.
- The FGCU Small Business Development Center funded by the Economic Development Office counseled over 100 current and potential business owners and hosted 5 business workshops and seminars.
- The Economic Development Office and the Cape Coral Chamber of Commerce jointly sponsored the presentation of three workshops on issues of significance to business, ranging from permitting to ADA requirements. The seminars were well received by the commercial building and business community.
- The Economic Development Office launched a Website Steering Committee which developed procedural standards for an upcoming new City website in which each city department will have the ability to update their department web pages as necessary.
- The Economic Development Office produced 3 Cape-TV programs that highlight the services provided by the Economic Development Office to the business community and to prospective businesses looking for market research information and business sites, and the counseling and training provided by the Small Business Development Center, funded by EDO and Florida Gulf Coast University.