



## Business Summary by SIC Codes

|   | Cape Coral, FL<br>Area: 1 |         |           |         |
|---|---------------------------|---------|-----------|---------|
| Total Businesses:                               | 5,543                     |         |           |         |
| Total Employees:                                | 35,464                    |         |           |         |
| Total Residential Population:                   | 170,849                   |         |           |         |
| Daytime (Employee)/Nighttime (Population) Ratio | 0.21                      |         |           |         |
|   | BUSINESSES                |         | EMPLOYEES |         |
|   | Number                    | Percent | Number    | Percent |
| Agriculture & Mining                            | 186                       | 3.4%    | 485       | 1.4%    |
| Construction                                    | 1,023                     | 18.5%   | 5,107     | 14.4%   |
| Manufacturing                                   | 117                       | 2.1%    | 1,264     | 3.6%    |
| Transportation                                  | 174                       | 3.1%    | 570       | 1.6%    |
| Communication                                   | 31                        | 0.6%    | 118       | 0.3%    |
| Electric, Gas, Water, Sanitary Services         | 5                         | 0.1%    | 33        | 0.1%    |
| Wholesale Trade                                 | 240                       | 4.3%    | 814       | 2.3%    |
| Retail Trade Summary                            | 934                       | 16.9%   | 7,810     | 22.0%   |
| Home Improvement                                | 84                        | 1.5%    | 475       | 1.3%    |
| General Merchandise Stores                      | 20                        | 0.4%    | 775       | 2.2%    |
| Food Stores                                     | 73                        | 1.3%    | 1,778     | 5.0%    |
| Auto Dealers, Gas Stations, Auto Aftermarket    | 107                       | 1.9%    | 551       | 1.6%    |
| Apparel & Accessory Stores                      | 34                        | 0.6%    | 66        | 0.2%    |
| Furniture & Home Furnishings                    | 154                       | 2.8%    | 489       | 1.4%    |
| Eating & Drinking Places                        | 224                       | 4.0%    | 2,642     | 7.5%    |
| Miscellaneous Retail                            | 238                       | 4.3%    | 1,034     | 2.9%    |
| Finance, Insurance, Real Estate Summary         | 745                       | 13.4%   | 3,813     | 10.8%   |
| Banks, Savings & Lending Institutions           | 183                       | 3.3%    | 742       | 2.1%    |
| Securities Brokers                              | 25                        | 0.5%    | 38        | 0.1%    |
| Insurance Carriers & Agents                     | 100                       | 1.8%    | 412       | 1.2%    |
| Real Estate, Holding, Other Investment Offices  | 437                       | 7.9%    | 2,621     | 7.4%    |
| Services Summary                                | 1,943                     | 35.1%   | 12,224    | 34.5%   |
| Hotels & Lodging                                | 15                        | 0.3%    | 79        | 0.2%    |
| Automotive Services                             | 143                       | 2.6%    | 374       | 1.1%    |
| Motion Pictures & Amusements                    | 151                       | 2.7%    | 763       | 2.2%    |
| Health Services                                 | 267                       | 4.8%    | 3,393     | 9.6%    |
| Legal Services                                  | 46                        | 0.8%    | 253       | 0.7%    |
| Education Institutions & Libraries              | 50                        | 0.9%    | 2,978     | 8.4%    |
| Other Services                                  | 1,271                     | 22.9%   | 4,384     | 12.4%   |
| Government                                      | 83                        | 1.5%    | 3,212     | 9.1%    |
| Other   | 60                        | 1.1%    | 11        | 0.0%    |
| Totals  | 5,541                     | 100.0%  | 35,461    | 100.0%  |

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## Business Summary by NAICS Codes

|   |         |
|---|---------|
| Total Businesses:                               | 5543    |
| Total Employees:                                | 35,464  |
| Total Residential Population:                   | 170,849 |
| Daytime (Employee)/Nighttime (Population) Ratio | 0.21    |

  

|   | BUSINESSES   |               | EMPLOYEES     |               |
|---|--------------|---------------|---------------|---------------|
|   | Number       | Percent       | Number        | Percent       |
| Agriculture, Forestry, Fishing and Hunting  | 9            | 0.2%          | 12            | 0.0%          |
| Mining  | 1            | 0.0%          | 0             | 0.0%          |
| Utilities   | 3            | 0.1%          | 29            | 0.1%          |
| Construction  | 1,136        | 20.5%         | 5,416         | 15.3%         |
| Manufacturing   | 142          | 2.6%          | 1,139         | 3.2%          |
| Wholesale Trade   | 230          | 4.1%          | 802           | 2.3%          |
| Retail Trade  | 677          | 12.2%         | 5,010         | 14.1%         |
| Motor Vehicle and Parts Dealers   | 94           | 1.7%          | 455           | 1.3%          |
| Furniture and Home Furnishings Stores   | 76           | 1.4%          | 225           | 0.6%          |
| Electronics and Appliance Stores  | 49           | 0.9%          | 142           | 0.4%          |
| Building Material and Garden Equipment and Supplies Dealers                             | 85           | 1.5%          | 478           | 1.3%          |
| Food and Beverage Stores  | 69           | 1.2%          | 1,783         | 5.0%          |
| Health and Personal Care Stores   | 58           | 1.0%          | 312           | 0.9%          |
| Gasoline Stations   | 13           | 0.2%          | 96            | 0.3%          |
| Clothing and Clothing Accessories Stores  | 45           | 0.8%          | 92            | 0.3%          |
| Sporting Goods, Hobby, Book, and Music Stores   | 51           | 0.9%          | 177           | 0.5%          |
| General Merchandise Stores  | 20           | 0.4%          | 775           | 2.2%          |
| Miscellaneous Store Retailers   | 101          | 1.8%          | 453           | 1.3%          |
| Nonstore Retailers  | 15           | 0.3%          | 23            | 0.1%          |
| Transportation and Warehousing  | 115          | 2.1%          | 365           | 1.0%          |
| Information   | 77           | 1.4%          | 568           | 1.6%          |
| Finance and Insurance   | 313          | 5.6%          | 1,197         | 3.4%          |
| Central Bank; Credit Intermediation and Related Activities                              | 187          | 3.4%          | 746           | 2.1%          |
| Securities, Commodity Contracts, and Other Financial Investments and Related Activities | 26           | 0.5%          | 39            | 0.1%          |
| Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles  | 100          | 1.8%          | 412           | 1.2%          |
| Real Estate and Rental and Leasing  | 427          | 7.7%          | 2,638         | 7.4%          |
| Professional, Scientific, and Technical Services  | 449          | 8.1%          | 1,609         | 4.5%          |
| Legal Services  | 87           | 1.6%          | 383           | 1.1%          |
| Management of Companies and Enterprises   | 3            | 0.1%          | 16            | 0.0%          |
| Administrative and Support and Waste Management and Remediation Services                | 415          | 7.5%          | 874           | 2.5%          |
| Educational Services  | 82           | 1.5%          | 3,026         | 8.5%          |
| Health Care and Social Assistance   | 347          | 6.3%          | 4,253         | 12.0%         |
| Arts, Entertainment, and Recreation   | 125          | 2.3%          | 663           | 1.9%          |
| Accommodation and Food Services   | 243          | 4.4%          | 2,745         | 7.7%          |
| Accommodation   | 15           | 0.3%          | 79            | 0.2%          |
| Food Services and Drinking Places   | 228          | 4.1%          | 2,665         | 7.5%          |
| Other Services (except Public Administration)   | 605          | 10.9%         | 1,877         | 5.3%          |
| Automotive Repair and Maintenance   | 133          | 2.4%          | 332           | 0.9%          |
| Public Administration   | 83           | 1.5%          | 3,212         | 9.1%          |
| Unclassified Establishments   | 61           | 1.1%          | 14            | 0.0%          |
| <b>Totals</b>   | <b>5,543</b> | <b>100.0%</b> | <b>35,464</b> | <b>100.0%</b> |

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